



THE VILLAGE
AT MERIDIAN

The Village at Meridian's Village Insiders Program (VIP)

Program Overview

The Village at Meridian is launching an exciting new pilot initiative aimed at engaging its closest neighbors by partnering with five nearby apartment communities: The Aren Apartments, Bri by Brighton, Cadence Cottages, The Regency at River Valley, Verraso Village, and Village Apartments. This initiative will offer VIP membership to residents and staff of these apartments. As part of the VIP program, members will enjoy exclusive Village at Meridian discounts, access to a private Village at Meridian VIP webpage, special offers and giveaways for VIP members only!

Program Details

- A **monthly** Village at Meridian newsletter will be emailed to the apartment residents by their property management teams by the 7th of each month: This newsletter will also be published on the VIP website website.

VIP Discount Keychain Cards

The Village at Meridian will issue be VIP keychain cards and stickers featuring a QR code that grants access to the VIP website. When presented, these cards will serve as proof of active participation, allowing you to enjoy discounts at participating retailers, restaurants, and businesses of The Village at Meridian. Discount cards will be dated for the year and cannot be shared or duplicated for any persons outside of the VIP program.

- **Apartment Communities**
 - All apartment residents and staff will receive a keychain card featuring a QR code that grants access to the VIP website, and to be presented as proof as an active participant in the program. Keychain cards will be issued one per lease holder, up to 2 cards maximum per residence. **If keychain is lost it will not be replaced.**



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Village at Meridian VIP Webpage

As part of this exclusive program, The Village at Meridian has created a private webpage that will not be searchable via Google. In order to access this webpage, members will use their keychain card and scan the QR code that will lead you directly to the site. Once accessed, the page can be saved to a browser.

The website will include the most recent copy of the newsletter, a list of the exclusive VIP discounts, an overview of how the VIP program works, special offers and monthly giveaways for VIP members only!

Thank For Being Apart of the VIP Program!

This program will be evaluated at the end of December 2026. For questions about this program, please email Village at Meridian Marketing Manager Nicolette Smith at nsmith@centercal.com