

Why I Love My Dad

Share your favorite photo and a heartfelt caption explaining why your dad means so much to you! Entries will be featured on our website where the public can vote for their favorite story. The submission with the most votes will win a \$500 shopping spree — so celebrate your dad and let the memories shine!

Contest Promotion Rules and Regulations

1. NO PURCHASE NECESSARY TO ENTER OR WIN.
2. The contestant is the person making the submission about their father. By submitting an entry, each contestant represents and warrants that their father has approved the use of his name and likeness in this contest and publicly published to during the voting period.
3. For purposes of this Contest, 'Dad' may include a father, stepfather, grandfather, guardian, father figure, or other meaningful paternal figure.
4. Promotion starts June 5, 2026, and ends June 21, 2026, at 11:59PM.
5. Contest submissions will be accepted June 5, 2026-June 21, 2026, at 6:00PM.
6. Winner is determined by the greatest number of public votes received. Odds of winning depend on the number of valid entries and number of public votes.
7. People may vote once per device.
8. Winner will be contacted no later than Tuesday, June 23, 2026.
9. A 'dad' may only be submitted one time.
10. Complete the submission form found at <https://woobox.com/jxgcma>, and include your photo and photo caption, responding to Why I Love My Dad.
11. All submission photos and captions are subject to approval. Submitting the application form does not guarantee contest acceptance.
12. All submissions must be submitted digitally. No printed photos will be accepted.
13. Captions may not be more than 500 characters.
14. Photos and captions should represent a family friendly message.
15. Center reserves the right to cancel, suspend, or modify the Contest for any reason whatsoever, including without limitation, any fraud, technical failures, or any other factor beyond Center's reasonable control impairs the integrity or proper functioning of the Contest. Center reserves the right to disqualify any individual it finds to be tampering with the entry process or violating these Official Rules.
16. Center and retail store employees of Outlets at Traverse Mountain and their immediate families are not eligible to participate.
17. Winner will receive a \$500 Outlets at Traverse Mountain gift card, valid at all Outlets at Traverse Mountain participating stores. Unclaimed prizes will not be awarded.

18. Any and all taxes, if applicable, are the sole responsibility of the winner. Winner must provide a valid social security number for IRS reporting purposes.
19. Participation in the Contest constitutes the winner's consent to the Sponsor's use of their name, likeness, and state of residence for promotional purposes in any media without further payment or consideration. Winner must be 18 years or older.
20. Contest valid only in the state of Utah. Void in Florida, New York, Rhode Island, Puerto Rico and where prohibited.
21. By participating, entrants agree to release and hold harmless Outlets at Traverse Mountain and its respective affiliates, subsidiaries, and agencies from any and all liability, injuries, loss, or damage of any kind arising out of or in connection with their participation in the Contest or the acceptance, use, or misuse of any prize.
22. By participating, entrants fully and unconditionally agree to and accept these Official Rules and the decisions of the Sponsor, which are final and binding in all respects.
23. See <https://www.outletsattravermountain.com/privacy> for Outlets at Traverse Mountain's Privacy Policy.